

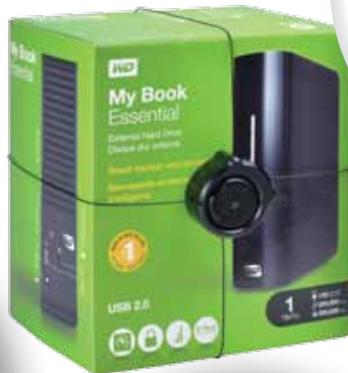
PRODUCT CATALOG

ALPHA[®]
High Theft Solutions

Distribution for Latin America & Caribbean Sea

 **KRONNIX**

JEWELLOK™



ALPHA[®]
High Theft Solutions
A DIVISION OF **Checkpoint**[®]

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 **KRONNIX**

**EXCLUSIVE
MASTER
DISTRIBUTOR
LATIN AMERICA**
SOLUTIONS • SALES • SERVICE

JEWELLOK™

Protect your loose jewelry, earrings and collectible pins from theft with Alpha's innovative solutions. JewelLok protects the merchandise not the packaging, reducing shrink and mark downs.

JewelLok's low profile creates minimal impact to display space but provides maximum benefit denial or EAS protection.

JewelLok for loose jewelry is also the perfect solution to protect a wide range of other merchandise, such as wallets, watches and shoes. Watch your sales increase and your shrink decrease with JewelLok.

ABOUT ALPHA

Alpha provides you with the most innovative and technically advanced products engineered to protect your high-theft merchandise. Any theft is unacceptable. It is our goal to help you control all levels of theft and improve your bottom line one innovation at a time.

Every Alpha product provides:

- Security to ensure the highest level of protection for your high-theft merchandise.
- Aesthetics to enhance the merchandising of the retail products they protect.
- Value to increase your profits by reducing theft and helping to defend your bottom line.
- Ease-of-use allows for easy application and removal with less disruption to your sales process.

PROVEN RESULTS

Integrating Alpha solutions into your loss prevention plan is an investment. Our solutions are designed to defend your bottom line, and you will see results immediately with a pay-off in months, not years. This outstanding ROI has been proven time and time again with our customers.

ALPHA[®]
High Theft Solutions



IMPROVING YOUR BOTTOM LINE
ONE INNOVATION AT A TIME.

Loose
Jewelry

JewelLok

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French
Wire
Earrings



Hoop
Earrings



Stud
Earrings



Collectible
Pins



**Stylish &
Strong Jewelry**

ALPHA[®]
High Theft Solutions

JewelLOK

Superior Security For Your Smallest Treasures

For Loose Jewelry



Smallest and lightest EAS tag available – perfect for necklaces, bracelets, watches and other loose jewelry.

Hardened steel hook coated in plastic to prevent scratches – cannot be cut with scissors or nail clippers.

RF or AM EAS inside the small, cylindrical tag



- Easily applied in the store or at source
- Fits on existing peg hooks and spinner racks
- Low profile creates minimal impact to the amount of merchandise being displayed
- All solutions easily opened by an Alpha S3 Handkey™ or XT Detacher
- Offers strong benefit denial protection – the jewelry will break before the solution fails

For Stud Earrings



Easily attaches to earring posts
Pins provide “parking spot” for earring backs
Not visible from the front of the card

For Hoop Earrings



Locks on wires. May be used on either left or right earring.
Unobtrusive, light-weight, clear plastic
Not visible from the front of the card

For French Wire Earrings



Attaches directly to earring wires
Not visible from the front of the card

For Collectible Pins



Captures pin and secures it to the card
Not visible from the front of the card

ORDER CODE	SAP CODE	DESCRIPTION	EXTERNAL DIM. (L x H x D)	PIN DIM.	WEIGHT	CARTON QTY.
JWNECK01ND	10100336	Loose Jewelry - AM	1.57”L x .63”H x .63”D	N/A	6.14 grams	500
JWNECK01RF	10100426	Loose Jewelry - RF	(4.00 cmL x 1.60 cmH x 1.60 cmD)			500
JNECKBLND100	10106151	Loose Jewelry - AM Black	1.57”L x .63”H x .63”D			100
JNECKBLRF100	10106150	Loose Jewelry - RF Black	(4.00 cmL x 1.60 cmH x 1.60 cmD)			100
JWEAR-STUD01	10009356	Stud Earring	1.75”L x 1.875”H x .375”D (4.45cmL x 2.54cmH x .95cmD)	.24”-.38” (.61mm - .96mm)	6.76 grams	250
JWEAR-HOOP01	10009329	Hoop Earring	1.06”L x .67”H x .54”D (2.71cmL x 1.71cmH x 1.36cmD)	.26” - .32” (.66mm-.80mm)	2.45 grams	500 (250 pairs)
JWEARFRWIRE01	10106584	French Wire Earring	0.453”L x 0.382”D (11.5mmL x 9.7mmD)	N/A	1.15 grams	500 (250 pairs)
JWEARCOLPIN01	10107070	Collectible Pin	0.394”L x 0.408”D (10mmL x 10.375mmD)	N/A	1.16 grams	250

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alphaworld.com

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